

Dear Applicant,

Thank you for your interest in Ronald McDonald House Charities of North Carolina, Inc. (RMHC of NC). We proudly support non-profit organizations across the state that make a positive impact on children who need it most through the awarding of grant funds.

RMHC of NC makes grants for a wide range of charitable purposes, all directly impacting children, generally in two categories:

- **Capacity-building grants:** These grants help organizations to fund projects that strengthen their ability to fulfill their mission.
- **Programmatic grants:** These grants support the development of new program services and assist with the expansion of existing programs.

We fund organizations that show consistent and effective management, have a broad base of funding support, and have produced programs that yield measureable results.

RMHC of NC does not award community grants to support the following:

- Individuals
- General operating support including salaries, travel, utilities, insurance, and advertising costs
- Agencies that re-grant funds
- Construction costs
- Endowment campaigns
- Ronald McDonald Houses
- Religious organizations that serve only members of a single congregation or promote a particular faith
- Requests not made in writing

We make occasional grants for consumable items such as brochures, handbooks, school supplies and books, although this is a low priority.

In order to review your request for funding, we request that you complete the accompanying RMHC grant application form.

**The following information **MUST** be submitted with your application:**

1. A one or two-page cover letter on your organization's stationery, signed by the senior administrator, briefly outlining your proposal.
2. A copy of the IRS 501 (c)(3) letter. The date on the letter should prove that your organization has been in existence for three or more years.
3. A copy of your organization's most recent audited or unaudited financial statements or tax returns.
4. A copy of the current overall budget for the organization and a copy of an itemized budget for your program.
5. A letter of endorsement from a North Carolina McDonald's owner/operator.

**If any of the above information is not submitted with the application, your application is considered incomplete and will not receive consideration.** If your organization has previously been awarded a grant from RMHC of NC, you are eligible to submit a new funding request no sooner than five years from the date of your last successful request.

Applications may be submitted **ONE** of two ways:

- Two scanned copies (PDF files) via email to [info@rmhcofnc.org](mailto:info@rmhcofnc.org) with the subject line *RMHC of NC Grant Application*.
- Two copies of your completed application via traditional mail to:
  - Ronald McDonald House Charities of North Carolina, Inc., 8480 Honeycutt Road, Suite 120 Raleigh, NC 27615.

Be sure to include all collateral items listed above. Please DO NOT send magazine articles, videotapes or other material. If additional information is required, an RMHC representative will contact you to request specific information.

Please note the deadlines for the submission of funding requests: **April 30 and September 30 of each year**. These are the dates your proposal must be received at the above address, NOT the date on the postmark. The Grant Review Committee will review your application at their meeting the month following the deadline.

All organizations will be notified of final decisions within ten business days following the Grant Review Committee's selections.

If you have any questions or need further information, please email us at [info@rmhcofnc.org](mailto:info@rmhcofnc.org).

Sincerely,

Ronald McDonald House Charities  
of North Carolina

**RONALD McDONALD HOUSE CHARITIES  
OF NORTH CAROLINA, INC.**

**GRANT APPLICATION FORM**

I. INFORMATION ON ORGANIZATION:

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Individual: \_\_\_\_\_

Title: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Email Address: \_\_\_\_\_

Specific Amount Requested from RMHC: \$ \_\_\_\_\_

Title of Project: \_\_\_\_\_

Years in Existence: \_\_\_\_\_

II. RONALD McDONALD HOUSE CHARITIES OF NORTH CAROLINA INFORMATION

Have you received RMHC of NC funding in the past? Yes\_\_\_ No\_\_\_  
*If you checked YES, please indicate the year the grant was received.*

Please name the nearest McDonald's Restaurant location in your organization's area:

To what extent, if any, have you worked with a McDonald's representative?

Please complete the following:

McDonald's Representative's Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

III. BRIEF HISTORY OF YOUR ORGANIZATION:

IV. SUMMARY of the specific program or project for which you are requesting RMHC funding.

Please check the description that best fits your program/project:

\_\_\_\_\_ Education and the Arts

\_\_\_\_\_ Civic and Social Services

\_\_\_\_\_ Healthcare

V. TARGET POPULATION

Please describe the target population in measurable terms, including who the audience is, how many children will be served, their ages, their nationality, and number and percentage who fall into specific ethnic groups (i.e., African American, Hispanic)

VI. BUDGET for specific program or project.

The specific amount requested from RMHC: \$ \_\_\_\_\_

VII. ADDITIONAL FUNDING

RMHC of NC evaluates each grant application and makes a final determination in one of four possible ways:

- Approve the full amount as requested.
- Approve partial funding for the program/project.
- Table the decision to await further information and/or clarification, which will then be reviewed at an upcoming meeting of the Grant Committee, or
- Deny the request

If your organization receives partial funding for this project or if the funding is denied, what will happen to the project?

VII. GRANT PROMOTION

If your organization receives funding from RMHC of NC, your organization's name and/or other details about your specific project will be used in promotional material produced by RMHC (which may include but is not limited to in-restaurant signage, social media, website, trayliners, direct mail, radio, newspapers, TV, press release, etc.).

*Please sign below to indicate that you approve the use of the name and/or information about your organization and the project as described above.*

Signature of Authorized Individual: \_\_\_\_\_

Title: \_\_\_\_\_

Date of Submission: \_\_\_\_\_